

Sport British Columbia Colours during the 2010 Winter Games: Wear Plaid

By *destination2010*

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Simply mad about plaid? Whether you view tartan as a classic fabric from the British Isles, or one of the season's hottest fashion trends, you'll want to check out what Vancouver designer Janet Helm is doing with British Columbia's very own tartan.

BC Tartan was first designed in 1967 for Canada's centennial birthday of that year, and as with any tartan, it symbolizes family, friendship and community.

Perfectly timed for the 2010 Olympic Winter Games, this classic Canadian plaid is a lovely colour combination of red, teal, and gold; each shade meant to represent some of Canada's most recognizable icons: red for the maple leaf, blue for the Pacific Ocean, and as a nod to the monarchy, gold for the crown.

Vancouver's Janet Helm can pretty much make or cover anything in BC tartan. Her scarves, for instance, are ideal to adorn with all the souvenir collector pins you'll gather during the Games, with \$5 from each scarf donated to *Dress For Success*, a non-profit which provides wardrobe options for disadvantaged women as they enter the workforce. Not a pin collector? Both men and women will love the pop of colour this scarf adds to their cashmere overcoat this winter.

Fancy your furniture to be upholstered in plaid? BC tartan looks fresh and unexpected on an accent piece like an ottoman, or choose to go big and cover your entire sofa.

Home accessories like throws and lambswool blankets are also available in this fab-fabric, and for a true remembrance of your visit to the rainiest of Canada's provinces, you'll want to sport BC tartan rubber boots and umbrellas.

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