

## FEATURED ARTICLE

### WIN IN BUSINESS BY BEING NICE - A BETTER WAY TO LEAD

BY JANET HELM

Wise leaders know that inspired employees are the key to their success. But how do you let them know they are valued? It can be as simple as being nice. That doesn't mean being a pushover. It does mean being smart and having fun. Recognition done right doesn't take a lot of money, it takes listening, creativity, and the ability to say thank you.

Here are 7 easy and free tips you can start today:

- Be specific in your appreciation. "Thank you for ensuring our deadline was met." "Thank you for staying late to finish the proposal, the client loves it." The message shows you noticed, and care.
- Thank immediately. Make it easy for yourself by having a few thank you cards on hand- an extra effort detail vs. an email.
- If you do use email to show appreciation, cc the CEO, or manager outlining how the employee's effort helped the company. Again, you will be seen as a team player.
- Smile with eye contact.
- Today, visit face to face all the people who report to you. Tell them one great thing they do to make your job easier.
- When you see a colleague who looks confused or overwhelmed, don't walk by. Engage them. Ask how you can help.
- Start a daily act of kindness campaign either just for yourself, or better yet with your team, or entire organization. Track the results in a journal, blog or online community.

When people are actively encouraged to notice and appreciate how their colleagues contribute to a company's success, you create an environment that will inspire your team to give their best every day.

As John D. Rockefeller said:  
 "Think of giving not as a duty, but as a privilege"

Janet Helm is passionate about giving and shares with companies how the power of appreciation will build their team environment, engage employees, and keep happy, loyal customers. You can read more of her business growth tips on her website ([www.janethelm.com](http://www.janethelm.com)). She's @JanetMHelm on Twitter.

**She's LinkedIn, has plenty of Friends and Tweets away**

But it's who you know that really counts  
*She came to us. Shouldn't you?*

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## MEMBER FORUM & PEER ADVISORY CIRCLE

### WHAT'S ON YOUR MIND?



Member Forum is an informal peer networking forum. Each session is led by a different guest facilitator and invites up to 12 members to share their company's current challenges, issues and opportunities.

Many thanks to our guest facilitators these past few months: Lisa Colls Simpson (Wardell Professional Development), Heather Jones (Whitelaw Twining), Fiona Walsh (FM Walsh & Associates Inc.), Judy Brooks (Bravo Lima Oscar), Judy Bishop (Bishop & Company), Cynthia Roney (Executive Passage & ActionCOACH).

Thank you to Savoury City for providing breakfasts for these sessions. Visit [www.fwe.ca](http://www.fwe.ca) for more information about the Member Forum.

### GROW WITH LIKE-MINDED ENTREPRENEURS



FWE recognizes that our members need a program that allows them to share opportunities, challenges and ideas on a regular basis with each other. After conducting extensive research on how to best serve this growing need, we launched the Peer Advisory Circle (PAC) Program in October 2009. We launched two groups of eight like-minded business owners last Fall and are adding new groups as demand dictates.

More details about the Peer Advisory Circle (PAC) Program are available at [www.fwe.ca](http://www.fwe.ca).

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